



Rancho Reporter

Vol. 1, No. 31

"To inform and serve..."

Wednesday, June 21, 1967

Voters Turn Out in Drove To Pass Override By 3 to 1

Dahlberg Cites 'Great Effort,' Says Cut Programs to Be Resumed

"Whew!"

That's what administrators, faculty, students and parents in the Tustin Union High School District said last week.

The sigh was definitely one of relief, as voters turned out in droves and passed, by a 3 to 1 margin, a 45c tax override which will allow the district to reinstate many programs cut last Spring after two consecutive override failures.

The passed measure, which will raise an approximate \$70,000 for the next school year, was "the result of a great effort by many people and groups who worked for and represented the total educational issues facing the district," according to Superintendent Robert Dahlberg.

"The monies made available to the school district will provide for a return to an instructionally adequate educational program," the superintendent told the Rancho Reporter.

"Included would be a six period day," he continued, "counseling, and guidance services, three track program, current level of instructional load, inter-scholastic athletics and two mile student transportation.

"The school district will do everything in its power to justify the confidence that has been demonstrated by the voters," he promised.

The final vote tally for the entire district showed that, with 33.1 per cent of the registered voters turning out, 6,532 voted in favor of the override, and 2,134 opposed it.

In the San Joaquin Elementary District precincts, 51.3 per cent turned out to vote, with 1,657 in favor and only 421 opposed.

Local Leaders Plan Toastmasters

Are you interested in improving your communications skill?

Learning to think on your feet?

Or how about general self improvement?

With those three points as a general outline, a trio of leading citizens from the area are in the process of setting up a local Toastmasters Club.

The three, Ed Bennett, Chet Briner and Chuck Waltman, would like indications from men in the area of interest in the group.

Call them at 837-7108 (Bennett) 837-7266 (Briner) or 837-7266 (Waltman) to indicate your interest and to obtain full information.



Homeowners Shoot Down Another 'Big One'

By Terry Allan
Rancho Reporter City Editor
Fast gaining a reputation as a "Jack the Giant Killer," the Aliso Valley Homeowners Association won another big victory over "the establishment" this week.

After winning County

Planning Commission cases against Rose Glen Construction Company, chief developers of the El Toro area, and a proposed auto parts store on El Toro Road, the homeowners, without the formality of a commission hearing, beat Heath Sign Company out for a

proposed 60 foot high revolving sign.

The county planners April 20 ruled that no sign in Orange County was to be higher than 35 feet, and the El Toro case was to be the first trying the ruling.

However, when the association showed their disapproval of the move, Ken Michaels, representing the sign company, agreed to lower the proposed height of the sign.

"They gave him a pretty rough time down at the county office," Bill Millan, homeowners' spokesman said, "and those six women really tore him apart."

The six women, all El Toro housewives, had gone to the shopping center site that afternoon and met with Michaels concerning the sign.

When he said he didn't feel the sign would be offensive, one of the women challenged "would you like to come over to my house for coffee and look out the dining room window and see your balloon?"

The balloon in reference was raised to the proposed height of the sign to check its interference with local views.

So Michaels countered with "But don't forget ladies, the sign will be turned off at 10:00 (p.m.) when the stores close."

"But it will still be up when I eat breakfast, lunch and dinner," responded the homeowner.



DISCUSSING CONTROVERSIAL sign issue, Ken Michaels, from Heath Sign Company, with balloon representing proposed sign height, points out the advantages of illegal sign to local residents. Staff Photo.

Rancho Reporter Awarded Service Honor Heart Association Offers 'Certificate of Appreciation'

The Rancho Reporter received a "Certificate of Appreciation" from the Orange County Heart Association last week, at its annual awards banquet, for service the local newspaper has given the association during the past year.

Publisher and Mrs. Carl E. Venstrom were presented the certificate by Dr. Loren W.

Heather, 1966-67 President of the Heart Association. Robert A. Grensted, of Tustin, was elected to an officer of the corporation for a one-year term, expiring June 30, 1968.

Guest Speaker for the annual dinner was Frederick P. Sattler, D.V.M., Director Cardio Vascular Training Center, Orange County Heart Assn., who spoke on "Strengthening the Weak Link." His lecture was woven around

what steps are presently being taken to close up the gap between the attending physician and the nurse.

Three Area Women Cited for Service

Three local women were among those honored by the American Cancer Society for their volunteer work in the Orange County office for the past year.

From El Toro, both Miss Janet Roberts and Mrs. Lawrence Roberts were honored for 42 1/2 hours of volunteer service. Also, Mrs. Frank Gries, Laguna Hills, was given recognition for her 32 hours of volunteer work.



CAPISTRANO HIGHLANDS RESIDENTS interested in having their children take part in a "gala" Fourth of July parade should immediately contact Mrs. Stanley Berman at 837-1302 or Mrs. Paul Johnson at 837-3111. The committee women are very interested in knowing how many will take part in the parade so they can plan accordingly. Getting ready for the "kiddies parade" are above, front row, Mrs. Stanley Berman, Julianne Berman and Mrs. Paul Johnson. Children in the back row are, left to right, Steve Berman, Bruce Rogal and Barbara Johnson. Staff Photo.

Highlanders Plan Gala '4th' Parade

A bright, red fire truck from the Laguna Hills Fire Department will lead the Capistrano Highlands Homeowners Assn. "Kiddie's Parade" on July 4.

"All residents of Capistrano Highlands interested in having their children taking part in the parade should contact myself or Mrs. Johnson immediately," said Mrs. Stanley Berman this week. Mrs. Berman may be reached at 837-1302 and Mrs. Paul Johnson may be reached at 837-3111.

The two committee women are particularly looking for one youngster who can play the flute and another who can play the drum. Children may walk in the parade as well as planning on decorating their bicycles and wagons for the occasion.

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EDITORIAL:

We Appreciate Your 3 to 1 Yes

Congratulations to the readers of this newspaper for their "three-to-one" vote on last week's tax override for the Tustin Union High School District.

This newspaper was pleased with the "yes" nod which will enable the high school board to continue offering an adequate program for the high school youngsters of our area.

Superintendent Robert Dahlberg assured this newspaper this week that the next school year will see a six period day, counseling and guidance services, three track program, current level of instructional load, inter-scholastic athletics and two mile student transportation.

Congratulations go to the many residents of our community who worked on the Citizens Advisory Group who did so much to aid the passing of the tax override. John Zisch, of Tustin, headed the citizen's group through January and Dr. Sylvan Katz, of Tustin, headed the group this Spring.

Congratulations are also in order for the Governing Board of the Tustin Union High School District who spent countless hours seeing the district through a turbulent year. These board members include Edward B. Akins, president; Mrs. Mildred H. Windolph, clerk, and Hal E. Balmer, William C. Hayward and Warren Wilson. The two high school board members who were recently elected to take office July 1 also worked hard on aiding the override. They are John Zisch and R.C. "Bob" Bartholomew of Tustin.

And congratulations should also go to the high

school students, faculty and administration of the three high schools for overcoming a very strained and difficult year. Students and teachers are again being given the support they need and deserve.

Add Your Name to List Of 'Leading Citizens'

In most communities, the same names pop up time after time as "leading citizens." The trend is beginning to show in our area.

Most recent example is the attempt to establish a Toastmasters Club in the area. A couple gentlemen named Chuck Waltman (president of the Aliso Valley Homeowners Association among other activities) and Chet Briner (steering committee for Mission Viejo Homeowners Association and active in Mission Viejo High School Boosters Club as well as a Rancho Reporter columnist) are heading up the move with Ed Bennett.

This occurrence is not uncommon. It happens because these men are interested in their communities and the growth of the area. And they enjoy being active.

The Rancho Reporter somehow gets the feeling other men would enjoy these same things. You are pioneering moving into the area--now pioneer its community development.

UCB Manager No Rookie to New Branches

Wells Outlines Plan of 'Bringing Bank to People'

By TERRY ALLAN
Rancho Reporter
City Editor

No rookie to establishing banks in new areas, Bill Wells, manager of the United California Bank, Mission Viejo, is "looking forward to growing with the area."

A resident of Capistrano

Highlands since August of 1966, Wells, as an assistant manager, was instrumental in the establishment of the UCB's in both Laguna Beach and Laguna Hills.

When the new branch opened in Mission in April, Wells was named manager.

"UCB," Wells said, "was instrumental in the initial financing of Mission Viejo, and we hope to play a very big part in the growth of the area."

Many of the problems faced by a new bank are not present in the Mission Viejo UCB world, he said.

"We miss many problems by being the only bank here," according to the manager. "We don't have to woo the people--just let them know we're here and can offer all the banking services available."

"The office here is small," Wells continued, "we are a small, friendly hometown type bank--that's what we're trying to put across."

And Wells has more to show in the eyes of community interest than offering friendly banking.

The father of a 4-year-old son, Wells is very community minded. He served on the steering committee for the Capistrano Highlands Homeowners Association, and just recently was elected 1st Vice President of the Laguna Hills-Saddleback Kiwanis Club.

With strong interests in all outdoor sports, including body surfing, skiing, camping and gardening, Wells will probably be one of the men to shape the future of our growing area.

And besides, he's by no means a rookie.

MV Course Prospers Despite Rains

Despite hampering weather, the Mission Viejo Golf Course in its first Spring meet, has been able to attract duffers from "well, all over Southern California," according to Tommy Mitchell, new general manager.

And the Inn, adjoining the picturesque course, Mitchell said, "is fast gaining a reputation as one of the finer restaurants in Orange County."

The course itself, upon opening, was tabbed as being "already hailed as one of the finest facilities built in Southern California in the past 25 years."

Designed by internationally famous Robert Trent Jones, the course, according to its creator "provides hard pars and easy bogies."

With holes protected by scores of trees, traps and water hazards, the 18 hole championship course is situated within the Mission Viejo development, adjacent to the freeway.

Mitchell gave a report on what's been happening at the course since its opening March 1.

"Business has been very good," he said, especially considering the weather, which, he added, "has hurt us considerably in the last month."

As far as where the more than 100 players per day have been coming from, he said "Los Angeles, all over Orange County, Riverside, San Diego--basically, Southern California."

"We're also getting a good play from Leisure World," Mitchell admitted.

Looking forward to a good summer season, he announced the course should start hosting tournaments next season.

"We fully expect within the next year to conduct some major tournaments," he said, "more or less on a local level."

"Within a couple more years we can look to something real big."

Roshan Sharma

REFLECTIONS...

AMERICA AND THE MID-EAST
CRISIS



The smoldering war between the Arab nations and the tiny nation of Israel finally exploded into a shooting war. The holy land became unholy again with blood and tears.

While the tragedy of any war cannot be minimized, this brought out into the open many interesting realities about our tiny planet and the nations that populate it.

Let us start with our country. The main casualties of this war were not only love, reason and truth but also the Vietnam War. The doves of the Asian War became hawks suddenly. To complicate matters, United States became a neutral and non-aligned nation, a status only allowed to some non-sensical nations such as India, Cambodia or Ceylon.

While the doves of yesterday and the new hawks went to their nests for rest, the hotheads of the Mid-East had their day. Israel, to its own surprise, has become the super-power. Israel may have a hard time to act her new role with reason and restraint.

Nasser's dream of becoming the

Pharaoh of the Arab World has gone down the drain. His days may be numbered. His absence could create a vacuum which generally sucks in the interplay of scheming big powers.

Russia, who first encouraged the Arab Nations to make trouble, sided with the U.S. in agreeing to a cease-fire. Once that was easily accomplished over much Arab protest, Russia started some new cold-war maneuvers in the U.N. in order to sustain the smoldering war in the Holy Land.

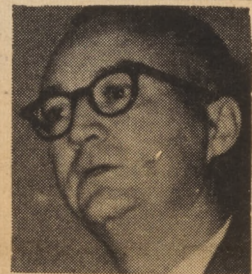
This war has also clearly shown that while the world has shrunk, people's minds in different countries are still very much apart from each other. While we have made progress in inventing new tools for communication, our understanding of other people's ideas, thoughts, fears and anxieties has not increased in the same proportion.

While the U.N. is a good place for the talkative and the comedians, its best product has been a sequence of cease-fire orders for all troubled nations.

Chester Briner

BLUE CHIPS...

WHY A MUTUAL FUND?



The changes in economic conditions have significant effects on investment values. Few investors have the time or knowledge to analyze these changes.

Full-time, professional management of investments is a characteristic of mutual funds. This management - selection, diversification and continuous supervision of securities - requires a high degree of skill.

The pressures of day-to-day activities, and the emotional make-up of many people lead them to decide upon a mutual fund investment. Their daily activities keep them too busy to manage an investment portfolio. Their emotions make it difficult for them to accept the day-to-day fluctuations in stock prices. So, it is natural for many to turn to the stability of a mutual fund.

Mutual fund investors come from all walks of life. They also have a wide divergence of incomes.

A recent survey shows that doctors, lawyers, engineers, educators and other professional people hold mutual fund shares.

Probably a big factor in the growth of the mutual fund industry is the accumulation plan. This gives the investor the opportunity of investing on a regular basis, much like making bank deposits. This makes available, to an individual of modest means, an opportunity to build an investment program. In 1966, these types of plans were started at the rate of 35,000 per month!

From the foregoing, and the two previous articles in this column, it is obvious that mutual funds give many of us a chance that we might not otherwise have. Regardless of our income bracket, we can invest in the shares of American business this way. By using mutual funds, we can have the professional management, diversification, and participation in our country's progress.

Over 10 per cent of the mutual fund investors are salesmen and clerical workers. Housewives also account for over 10 per cent of the regular account holders of mutual funds. A fact that may surprise you is that 13 per cent of the regular account investors have annual incomes under \$5,000.



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Fish Jumpin' at Irvine Lake

Officials Report Best Stock
In Any Comparable Fish Hole

"This week's plant has brought the season total to 70,995 pounds of trout, and that, my friends, is a record--and it will be broken next week.

"We did not have the lunker rainbows this week that we had last, but we had many fine two pounders that brought big smiles."

The fishing season at Irvine Lake is in full swing, and, according to a spokesman, "We do not believe there is another lake of comparable size or even larger that is producing so many fine trout as Irvine is now."

A complete report on the latest fishing at the lake reveals:

"Bass fishing remains good in the four pound class but any day now will be lunker day. With all the trout action very few are after bass.

"In the catfish department the channel cat action is very strong. Good results on cheese, worms and night crawlers.

"Crappie fishing is just good with white flies still the best way to get them. Again, we think that with the trout fishing so good that many are neglecting crappie.

"It becomes necessary every week to think of a different way to describe the blue gill action--but there ain't no way, except to say you can't miss.

"It may seem a little premature but here at the lake we are beginning to think about doves, ducks, pheasant, quail, chuckars and cotton tails. Our plans are shaping up and we will be keeping you posted as they develop.

Rancho Players Rehearse First Full Length Play

The Rancho Players of Laguna Hills is currently in rehearsal for its first full-scale production, the comedy "Dear Ruth" by Norman Krasna.

The play will be presented July 7 and 8 in the Multi-Purpose Room A of Mission Viejo HS, Crisanta Drive, Mission Viejo.

Directed by Herman Boodman, who has a string of community theater productions to his credit, and whose most recent contribution was the set design for the Laguna Players' production of

"Rope," the cast features Gerri Egan, Olga Warrack, Gary White, Sr., Lois Peretti, Terryl Boodman, Richard Springer, Jean deVries, Joe Maran, David Noll and Clark Farrell.

Tickets are now on sale and may be obtained by calling Mrs. Janet Gordon at 837-8210.

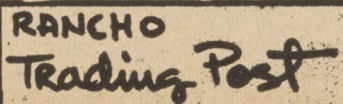


By Janis Venstrom

Have you ever been in the largest unfinished furniture store on the west coast? Well, if not, it is certainly a must on your list of places to see. Al's Woodcraft located next to the Santa Ana Freeway at the Red Hill turn off, has a sale going on right now. Ray Rideout, manager of Al's Woodcraft, will be glad to give you a tour of the show room sprawling some 16,000 sq. ft.

The furniture styles are varied and include Spanish, Mediterranean, Danish Contemporary, Colonial, French and Italian Provincial, and Modern. Some of the pieces are chairs, rockers, tables, hutches, gun cabinets, finishing and antiquing materials, cabinet hardware, and furniture maintenance materials.

Ray told me that Al's Woodcraft offers free delivery anywhere in Orange County and that the customers are not hounded when they are looking, for the salesmen are not on commission. The smallest sale gets as much attention as the customer requires.



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I was in visiting Jim Lange of Viking Imports, 17837 Beach Blvd. (Hi-way 39) again the other day and he has enlarged his showroom of furniture displays. Jim has increased his bedroom furniture lines and also his dining room section which is brimmed full of bargains.

Ruth Lange, Jim's charming wife, is embarking on a buying trip to Scandinavia for an on the spot look at what's what in the latest furniture styles for their customers.

For the children, Jim has bunk beds with very sturdy frames and good looking styles.

If you are searching for some real good buys in furniture, and quality at the same time, I recommend a drive to Viking Imports, 17837 Beach Blvd. (Hi-Way 39) Huntington Beach. Jim now has two telephones for your convenience, 847-7979 or 540-3683.

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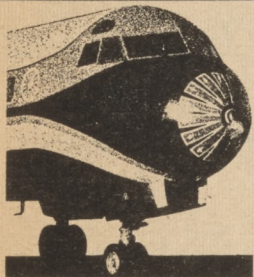
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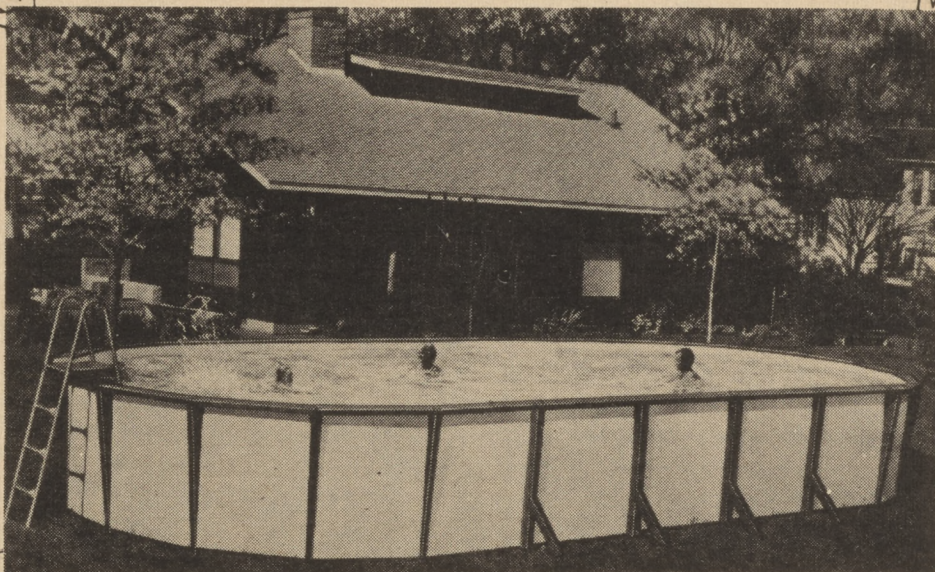


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El Dorado Sales Reach 70 in First Month Open

Record sale of 70 homes in three weeks at Eldorado Homes in Mission Viejo was announced this week by George Jupin, sales manager. The sales represent homes in the new development's first unit, of 93 residences he said.

Opened May 14, Eldorado Homes represent the latest step in the total living concept to be embodied in Mission Viejo, 11,000-acre new town which has mushroomed and achieved national acclaim in just 18 months.

Eldorado Homes has already been singled out by American Builder Magazine for excellence in design and construction. The development's Sorrento model home was accorded the Grand Prize in the magazine's evaluation of homes in the 11 Western States.

To eventually contain 1000 homes, Eldorado encompasses a price range from \$17,995 to \$21,495. Four furnished models are located on Chrisanta Drive, north of La Paz Road.

Jefferson 'Plane To Fly Into Orange County

The Jefferson Airplane will fly into Orange County next month.

The Airplane, one of America's top rock groups has been signed by Tommy Walker Productions to star in the special Teen Show on Saturday, July 15, during the Gala Dedication Week Festival in Orange County's brand new multi-million dollar Anaheim convention center.

Advance mail orders are now being accepted for the two performances, a matinee at 3 p.m. and evening performance at 8:30 p.m. Prices are \$4 for reserved seats, arena level, and \$3 for unreserved, loge and terrace levels for the matinee and \$3.50 and \$4.50 for the evening performance.

Send correct remittance, enclosing a self-addressed envelope to: Tommy Walker Productions, Box 1776, Anaheim, Calif. 92803.

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Occupancy of the first unit is scheduled prior to Sept. 1. A second unit of 104 homes will begin "almost immediately" due to the unprecedented sales acceptance of the homes, Jupin noted.

How Viet Crisis Got Started To Be Discussed

The Viet Nam Crisis - How did it all start? - will be the topic of the first in a series of eight weekly Thursday evening lectures on the Viet Nam conflict to be given tomorrow at 7:30 p.m. at UCI's Science Lecture Hall.

Speaker at the first lecture and co-ordinator for this University Extension series is Dr. Sudershan Chawla, India born and educated associate professor of political science at California State College, Long Beach.

Having made a specialty of studying Far Eastern diplomacy and politics, Dr. Chawla has among his acquaintances, writers, university professors and government officials of South East Asian nations.

He has also written a number of articles for periodicals on Far Eastern problems.

Series tickets are \$20 each, and single tickets will be available at the door for \$2.75.

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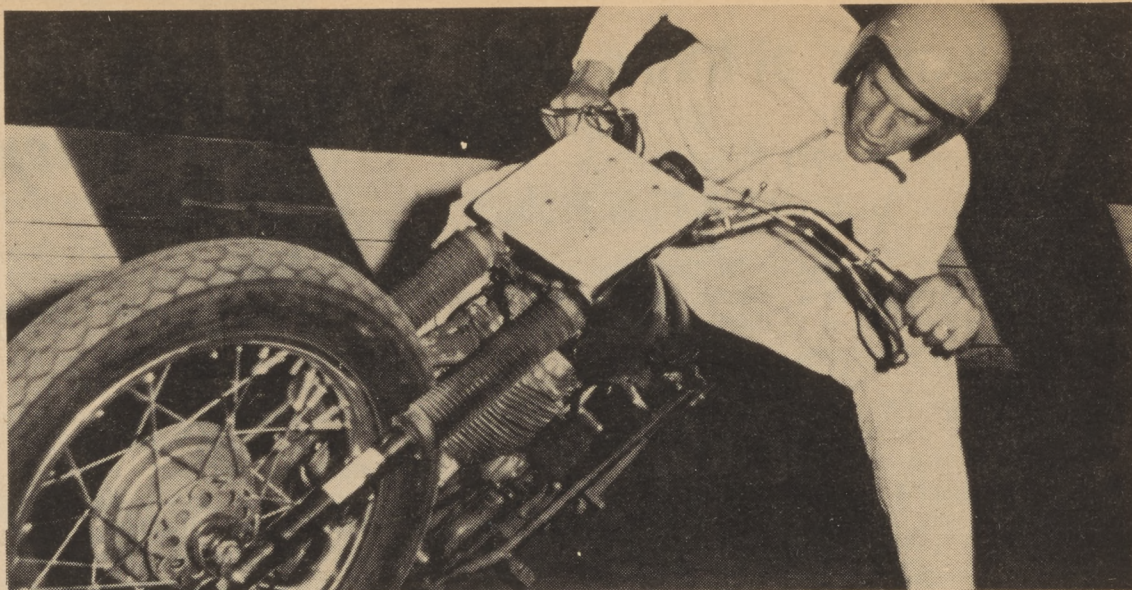
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HOT SHOE Rick Wood braces for hair-raising turn at Orange County Speedway. Track, located right off Santa Ana Freeway on Valencia Road, features

American Cycle Association racing every Wednesday night. ACA season is fourth for speedway.

Artists Chosen For Laguna Affair

The judging has ended and the 185 artists who will exhibit at the 1967 Festival of Arts have been named.

Included in the nearly 200 exhibitors are 154 returning artists and 30 artists who, with a few exceptions, will be taking over booths for the first time at the Festival. Mogens Abel, grounds manager, reveals.

"This will be an exceptionally fine group of exhibiting artists this year," Abel says. "Also, 185 is one of the largest number of artists we have had in several years."

The two-man and one woman jury of prominent festival artists selected 30 artists out of a total of 183 applicants.

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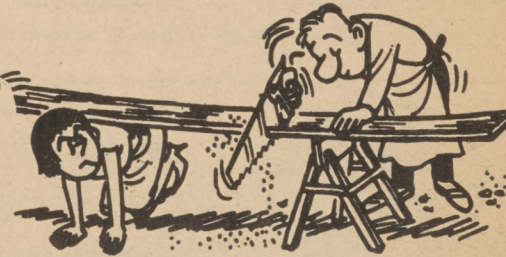
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